

Master Thesis

About the course

subject	Virksomhedsledelse
activitytype	thesis
Teaching language	English
Registration	You register for activities through stads selvbetjening during the announced registration period, which you can see on the Study administration homepage .
Detailed description of content	<p>The thesis can be written individually or in groups, and it can be written across Business Administration and Leadership and Business Studies. The thesis must be provided with a description of the course of his/her studies which must include an explanation of the student's development and insights based on how the project work has been completed throughout the whole or parts of the program. This description can be an appendix, and thus does not count in the page number. Reflection must cover the learning process, including how the thesis seminar and the collective learning processes associated with it have been used. It is also very important to reflect on the choices that the student (or the group and its members) have made during the course of the study, and how these choices point towards the academic profile that the group members want to build and where one imagines, this professional profile must lead to at the labor market that one would like to orient oneself towards. The descriptions should not be comprehensive but should help to sharpen the students' ability to explain what they can and what they have learned during the course of this master's program.</p>
Project Process	<p>The thesis starts with a thesis start-up seminar the semester prior to the thesis itself. A thesis contract is handed into the administration prior to the start and must be approved by the head of study who then allocates a thesis supervisor. The thesis is supported by a thesis seminar consisting of 6 seminar sessions with teacher presentations, student presentations, and discussions, workshops. The thesis seminar on Business Administration and Leadership and Business Studies is not compulsory, but it gives students a fantastic opportunity to gain advanced knowledge of theory, methodology, literature reviews, and philosophy of science as well as the opportunity to present and discuss their own thesis in an informal forum.</p> <p>Guidance on the use of quantitative methods in projects and theses.</p> <p>If you and your group find quantitative analyses relevant to answer your research question, and your supervisor cannot help, here is an offer of assistance. We offer a workshop where a group of researchers will talk about how to use quantitative data in projects and theses. We will present an overview of publicly available data sets, as well as the your possibilities, if you wish to collect your own data. We expect you to have taken a course in basic quantitative methods (BC 8 or equivalent).</p> <p>The workshop is held on February 24, 12:15-02:00 pm online Join here: https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTe3MTi0MWItNDZiNy00OTkwLTg2MzctNDAXYWE3YjBhM2Ni%40thread.v2/0?context=%7b%22Tid%22%3a%225cb8e839-a838-4bb8-92af-d7756c2b7916%22%2c%22Oid%22%3a%227666b7c1-0667-41ea-92e3-6f4c99e6ade3%22%7d</p> <p>After the workshop you/your group will have the opportunity to book an appointment with a skilled student, Trine Cosmus Nobel, who will help with downloading and preparing data for analysis and interpretation. Write to nobel@ruc.dk to schedule an appointment. If you need extra guidance on any particular issue, you will be referred to a relevant researcher.</p>
Expected work effort (ECTS-declaration)	30 ects, corresponding to 810 working hours including exam.
Course material and Reading list	The student (s) choose literature for the thesis.
Evaluation- and feedback forms	<p>It is expected that:</p> <ul style="list-style-type: none">• it is the student (s) who contact the supervisor• the student (s) from the beginning aligns expectations both with each other and with the supervisor.

	<ul style="list-style-type: none"> • if you are writing a thesis in a group, the students are expected to evaluate with each other on an ongoing basis • that a mid-term and final evaluation is carried out orally with a supervisor • In addition, a survey-based semester evaluation is carried out, where the project process and guidance are evaluated <p>In addition, participation in the thesis seminar will provide students with expanded opportunities for academic feedback.</p>
Administration of exams	ISE Studyadministration (ise-studyadministration@ruc.dk)
Responsible for the activity	Margit Neisig (neisig@ruc.dk)
ECTS	30
Learning outcomes and assessment criteria	<ul style="list-style-type: none"> • Knowledge and understanding: Research-based knowledge of selected subject areas and understanding of and reflection on how one's own thesis research fits into its academic context • Knowledge and understanding of the academic genre and the academic audience to which the master thesis is addressed. • Skills: Skills in using and mastering scientific theories and methods while working with a defined, professional and relevant research question • Skills in identifying scientific research questions • Skills in analysing, categorising, discussing, arguing, reflecting and evaluating on a scientific basis • Skills in critically addressing and choosing scientific sources, literature, theory and methods • Skills in discussing and participating in academic argumentation • Skills in writing in accordance with academic text norms and for an academic target group • Competences: Competences in independently being capable of initiating, managing and completing a long-term academic research and writing process • Competences in identifying and taking responsibility for one's own professional and written language development and specialisation
Overall content	<p>The master thesis is written on a topic within the programme's subject area, which includes businesses' development, organisation, management, innovation, resources and value creation as well as the world around them.</p> <p>The master thesis is written in the programme's teaching and examination language. The Head of Studies must approve the master thesis outline.</p>
Teaching and working methods	<p>The student must attach a description of the course of his/her studies which must include an explanation of the student's development and insights based on how the project work has been completed throughout the whole or parts of the programme.</p> <p>The students under this study regulation can write their master thesis together with students writing the master thesis for Business Studies.</p>
Type of activity	Master Thesis
Form of examination (p1)	<p>The Master's Thesis assessment is based on the written product and the oral exam.</p> <p>The master thesis can be written individually or in a group. Permitted group size: 2-4 students.</p> <p>The oral exam is individual for students that have written the thesis alone or students that have requested an individual exam. All other oral master thesis exams are conducted as group exams.</p> <p>The oral exam will be based on the master thesis. The exam is conducted as a dialogue between the student, examiner and external examiner. There may be posed questions related to the subject area(s) that the master thesis covers.</p> <p>The assessment is individual and based on the student's individual performance. The assessment is an assessment of the master thesis and the oral performance.</p> <p>The character limits of the master thesis are: For 1 student: 122,400-163,200 characters, including spaces. For 2 students: 163,200-204,000 characters, including spaces. For 3 students: 163,200-204,000 characters, including spaces. For 4 students: 163,200-204,000 characters, including spaces.</p>

The character limits include the cover, table of contents, summary, bibliography, figures and other illustrations, but exclude any appendices.

The master thesis must include a summary.

The summary can either be written in English or Danish.

The summary is included in the overall assessment with a weighting of 5 percent.

Time allowed for exam including time used for assessment for:

1 student: 30 minutes.

2 students: 60 minutes.

3 students: 75 minutes.

4 students: 90 minutes.

Spelling and communication skills in the thesis are part of the assessment and will count for 10 percent.

Permitted support and preparation materials at the oral exam: All.

Assessment: 7-point grading scale.

Moderation: External examiner.

Form of Re-examination
(p1)

Samme som ordinær eksamen

Exam code(s)

Exam code(s) : U40720