Advanced methodology course: Surveys and Experimental Methods

About the course

subject

Global Studies / Internationale udviklingsstudier / International Public Administration and Politics / Politik / Politik og forvaltning

activitytype

master course

Teaching language

English

Registration

You register for activities through <u>stads selvbetjening</u> during the announced registration period, which you can see on the <u>Study administration homepage</u>.

When registering for courses, please be aware of the potential conflicts and overlaps between course and exam time and dates. The planning of course activities at Roskilde University is based on the recommended study programmes, which should not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programmes, an overlap of lectures or exam dates may occur depending on which courses you choose.

In case of too few registrations, the course will be cancelled.

Detailed description of content

Students are expected to have completed Basic Course 8: Quantitative Methods or equivalent.

We used to believe that experiments did not work in the social sciences. Today, that view has radically changed. Randomized controlled trials and survey experiments fill the pages of scholarly journals, covering everything from government corruption and development interventions over voting behavior and attitudes to immigrants to public sector recruitment and motivation.

Outside the academy as well, experiments are gaining ground. Governments, including Danish central and local government, evaluate policies experimentally with increasing frequency; international organizations such as the World Bank have teams devoted to randomized trials; think tanks, experts, and even algorithms used to budget public expenditure, increasingly weigh experimental evidence highly; and consultancies increasingly place experimentation as the gold standard for evidence used in serving their clients.

The course introduces students to the art and science of social experimentation, focusing extensively on survey experiments. While readings do include some math and statistical tools, the course itself places emphasis heavily on design, for a simple reason: With properly designed and executed experiments, the statistical tools needed for analysis are simple. For most analyses, you already know them.

The course consists of ten modules, each oscillating between lectures focused on exemplary published experiments and student work on designing their own experiment, which will form the basis of the exam.

The aim is that students will gain: Knowledge: 1. Knowledge of the purpose and logic of experimental research design. 2. Knowledge of types of experimental designs in social science. 3. Knowledge of the tools needed to analyze experimental data.

Skills: 1. Skills in understanding and evaluating experimental results. 2. Skills in designing experiments to answer given or self-determined research questions. 3. Skills in critically assessing and discussing limitations of experimental designs.

Competences: 1. Competence to evaluate and assess the benefits and feasibility of experimentation in study and work-life settings. 2. Competence to collaborate with others in the design and implementation of experiments. 3. Competence to reflect on skills acquisition and take responsibility for professional development.

Expected work effort (ECTS-declaration)

Sessions: 20 hours Preparation: 70 hours including readings, exercises, and design of own experiments. Exam: 45 hours. In total: 135 hours.

Course material and Reading list

The syllabus totals approximately 500 pages distributed between readings on experimental design and analysis and more or less exemplary applications. Examples include

 Boly, A., & Gillanders, R. (2018). Anti-corruption policy making, discretionary power and institutional quality: An experimental analysis. Journal of Economic Behavior & Organization, 152, 314-327.

- 2. Gerber, A. S., & Green, D. P. (2012). Field experiments: Design, analysis, and interpretation. New York: WW Norton
- Green, D. P., Ha, S. E., & Bullock, J. G. (2010). Enough already about "black box" experiments: Studying mediation is more difficult than most scholars suppose. The Annals of the American Academy of Political and Social Science, 628(1), 200-208
- 4. Pedersen, M. J., Stritch, J. M., & Taggart, G. 2017. "Citizen perceptions of procedural fairness and the moderating roles of 'belief in a just world' and 'public service motivation' in public hiring". Public Administration, 95(4), 874-894 2

Evaluationand feedback forms

Evaluation of students occurs in the exam, via exercises, peer feedback, and discussions with lecturer. Evaluation surveys will be distributed at least once during the course.

Administration of exams

ISE Studyadministration (ise-studyadministration@ruc.dk)

Responsible for the activity

Kim Sass Mikkelsen (ksass@ruc.dk)

ECTS

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Learning outcomes and assessment criteria

• Knowledge and understanding:

Knowledge and understanding of academic and/or scientifically based practiceoriented methods and their application and relevance on an advanced level

- Being able to communicate and discuss academic and/or scientifically based practiceoriented studies in a type of language that is correct, clear, professionally accurate, wellstructured and well-argued
- Skills:

Carrying out studies and analyses with the aid of academic and/or scientifically based practice-oriented methods

- Evaluating and selecting methods from research-related and professional practices
- Competences:

Co-operation with colleagues in the application of various academic and/or scientifically based practice-oriented methods and forms of analysis in relation to relevant issues in research-related and professional contexts

 Reflection on one's own learning and taking responsibility for one's own professional development

Overall content

- Research and professional premises for academic and scientifically based practiceoriented analyses
- Approaches to the use of academic and/or scientifically based practice-oriented tools in research and professional contexts, respectively

Teaching and working methods

Lectures, exercises, student presentations, peer feedback and discussions. The course requires that the students contribute and participate actively.

Type of activity

Elective course

Form of examination (p1)

Oral group exam based on an assignment (the written product) and a poster (size: two A2 pages or equivalent) both made by the group.

The students begin the exam with a short presentation, after which the exam takes place as a dialogue

There may be posed questions in any part of the curriculum.

Permitted group size: 2-6 students.

The character limits of the written product:

For 2 students: maximum 21,600 characters, including spaces.

For 3 students: maximum 21,600 characters, including spaces.

For 4 students: maximum 21,600 characters, including spaces.

For 5 students: maximum 21,600 characters, including spaces.

For 6 students: maximum 21,600 characters, including spaces. The character limits include the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices.

Time allowed for exam including time used for assessment is for:

2 students: 20 minutes. 3 students: 30 minutes.

4 students: 40 minutes. 5 students: 50 minutes. 6 students: 60 minutes.

The assessment is individual and based on the student's individual performance.

The assessments based on the product(s) and the oral exam.

Permitted support and preparation materials for the oral exam: All.

Assessment: 7-point grading scale. Moderation: Internal co-assessor.

Form of Reexamination (p1)

Samme som ordinær eksamen

Exam code(s)

⁵⁾ Exam code(s) : U41298

Course days:

Hold: 1

Surveys and Experimental Methods (GS, IDS, IPAP, PF, POL)

time 11-02-2021 10:15 til 11-02-2021 12:00

Teacher Kim Sass Mikkelsen (ksass@ruc.dk)

Surveys and Experimental Methods (GS, IDS, IPAP, PF, POL)

time 18-02-2021 10:15 til

18-02-2021 12:00

Teacher Kim Sass Mikkelsen (ksass@ruc.dk)

Surveys and Experimental Methods (GS, IDS, IPAP, PF, POL)

time 25-02-2021 10:15 til

25-02-2021 12:00

Teacher Kim Sass Mikkelsen (ksass@ruc.dk)

Surveys and Experimental Methods (GS, IDS, IPAP, PF, POL)

time 04-03-2021 10:15 til

04-03-2021 12:00

Teacher Kim Sass Mikkelsen (ksass@ruc.dk)

Surveys and Experimental Methods (GS, IDS, IPAP, PF, POL)

time 11-03-2021 10:15 til

11-03-2021 12:00

Teacher Kim Sass Mikkelsen (ksass@ruc.dk)

Surveys and Experimental Methods (GS, IDS, IPAP, PF, POL)

time 18-03-2021 10:15 til

18-03-2021 12:00

Teacher Kim Sass Mikkelsen (ksass@ruc.dk)

Surveys and Experimental Methods (GS, IDS, IPAP, PF, POL)

time 25-03-2021 10:15 til

25-03-2021 12:00

Teacher Ole Helby Petersen (olehp@ruc.dk)

Surveys and Experimental Methods (GS, IDS, IPAP, PF, POL)

time 08-04-2021 10:15 til

08-04-2021 12:00

Teacher Ole Helby Petersen (olehp@ruc.dk)

Surveys and Experimental Methods (GS, IDS, IPAP, PF, POL)

time 15-04-2021 10:15 til

15-04-2021 12:00

Teacher Ole Helby Petersen (olehp@ruc.dk)

Surveys and Experimental Methods (GS, IDS, IPAP, PF, POL)

time 20-05-2021 10:15 til

20-05-2021 12:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

Teacher Ole Helby Petersen (olehp@ruc.dk)

Surveys and Experimental Methods - Hand-in, exam (GS, IDS, IPAP, PF, POL)

time 31-05-2021 10:00 til

31-05-2021 10:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

Surveys and Experimental Methods - Oral exam (GS, IDS, IPAP, PF, POL)

time 16-06-2021 08:15 til

16-06-2021 18:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

Surveys and Experimental Methods - Hand-in, reexam (GS, IDS, IPAP, PF, POL)

time 02-08-2021 10:00 til

02-08-2021 10:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

Surveys and Experimental Methods - Oral reexam (GS, IDS, IPAP, PF, POL)

time 17-08-2021 08:15 til

17-08-2021 18:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt