

Study and semester start

About the course

subject

Virksomhedsstudier / Virksomhedsledelse

Content

Wednesday, January 27, 2021

- 09.00-09.15 - Welcome to RUC [Link](#)
- 09.15-09.30 - Break
- 09.30-10.30 - Be a co-creator of your RUC-profile [Link](#)
- 10.30-10.45 - Break
- 10.45-11.45 - Social icebreaker [Link](#)
- 11.45-12.45 - Lunch
- 12.45-13.00 - End of day remarks [Link](#)

Thursday 28 January 2021

- 09.00-09.15 - Welcome to day 2 [Link](#)
- 09.15-09.45 - Social icebreaker [Link](#)
- 09.45-10.00 - Break
- 10.00-10.30 - Introduction to the academic field of the study [Link](#)
- 10.30-10.45 - Break
- 10.45-11.30 - Meet the research community [Link](#)
- 11.30-12.30 - Lunch
- 12.30-12.45 - End of day remarks [Link](#)

Friday, January 29, 2021

- 09.00-09.15 - Welcome to day 3 [Link](#)
- 09.15-10.15 - Academic presentation by CEO and Partner, Lars Hintze Andersen, Dania Software [Link](#)
- 10.15-10.30 - Break
- 10.30-11.30 - Collaborate with the outside world – make a difference with your projects [Link](#)
- 11.30-12.30 - Lunch
- 12.30-12.45 - Social icebreaker [Link](#)
- 12.45-14.45 - Manage your project – tools to project management as a project group [Link](#)
- 13.45-14.00 - Break
- 14.00-14.15 - End of day remarks [Link](#)

Monday, February 1, 2021

This one [Link](#) is used up to and including lunch

- 8.30 – 8.40 Welcome/ Mette Apollo
- 8.40 – 9.00 How EØ addresses major forces driving change around the world /Margit Neisig
- 9.00 - 9.20 Resources and value creation: How innovation takes place close to practice through design of practice / Lars Fuglsang
- 9.20- 9.30 Break
- 9.30 – 9.50 Digital media – how it effects businesses, working environments and global restructuring and how to involve users in innovation and adoption of ICT in organizations/ Ada Scupola
- 9.50-10.20 Plenum discussion / facilitator: Mette Apollo
- 10.20-10.35 Break
- 10.35- 10.55 Leadership theories are challenged – network leadership, complexity and different forms of collective leadership are gaining importance / Margit Neisig
- 10.55 – 11.15 The responsibility is named by different concepts: CSR, multiple bottom lines, business ethics, legitimacy, sustainability and new partnerships. The trustworthiness in the future will depend on that the sustainability strategy will be integrated in the overall strategy and involves the employees' understanding and commitment. /Jacob Dahl Rendtorff
- 11.15 -11.25 Break
- 11.25- 12.00 Plenum discussion and wrap-up: facilitator Mette Apollo
- 12.00-13.00 Lunch break

Afternoon: Agenda:

- 13.00 – 17.00 Introduction to Problem-oriented Project Work What you need to know about problem-oriented Project Work before getting started. Literature: Olsen, P.B. and Pedersen, K. (eds) (2019) Problem-oriented project work: a workbook, Copenhagen: Samfundslitteratur (For those of you understanding Danish, this book is available in Danish also). [Link](#)

About the book: This book is meant to support problem-oriented learning activities. Problem-orientation concerns the reasoning about lack of knowledge, while project work includes the ethno methods that are practised when collectives produce scientific knowledge. This book also concerns

particular methods related to sociology and social science and their relations to the humanities, technical knowledge and natural science. The aim of the book is to support students in the process, from their first reflections on a relevant question to the finishing moments of report writing. Different steps and situations in the project work are described (eg: concepts, situations, ideas and tools for reflection that may be relevant throughout the project work). The subtitle -- a workbook -- is meant literary as a book that may be used as collective knowledge situations become recognisable for the users.

Responsible
for the
activity

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