Globalisation and Mediatisation: Dynamics of Contemporary Communication

About the course

subject	Kommunikation
activitytype	master course
Teaching language	English
Registration	Tilmelding sker via stads selvbetjening indenfor annonceret tilmeldingsperiode, som du kan se på Studieadministrationens hjemmeside Når du tilmelder dig kurset, skal du være opmærksom på, om der er sammenfald i tidspunktet for kursusafholdelse og eksamen med andre kurser, du har valgt. Uddannelsesplanlægningen tager udgangspunkt i, at det er muligt at gennemføre et anbefalet studieforløb uden overlap. Men omkring valgfrie elementer og studieplaner som går ud over de anbefalede studieforløb, kan der forekomme overlap, alt efter hvilke kurser du vælger. Registration is happing through stads selvbetjeningwithin the announced registration period, as you can see on the Studyadministration homepage. When registering for courses, please be aware of the potential conflicts between courses or exam dates on courses. The planning of course activities at Roskilde University is based on the recommended study programs which do not overlap. However, if you choose optional courses and/ or study plans that goes beyond the recommended study programs, an overlap of lectures or exam dates may occur depending on which courses you choose.
Detailed description of content	**"Globalisation and Mediatisation: Dynamics of Contemporary Communication"**, deals in broad, macro-theoretical and ethnographic, micro-analytic perspectives with current changes in culture and society. So, in particular, with regard to issues of deep mediatisation and cultural globalisation, in specific relation to digital media and platforms, including their infrastructures. The course comprises, on the one hand, a fundamental introduction to the role of media as technologies, contents and organisations for mediatisation, and on the other hand, an examination of empirical research surrounding specific individual questions about contemporary deep mediatization and globalization. The latter includes, for instance, a discussion of transnational public spheres and cultures of political discourse in Europe, a study of the communicative networking of different groups, the transformation of communities through digital media, present pioneers and social movements of media-related changes as well as present "living technologies". In theoretical and analytical terms, we will discuss some of the most prominent scholarly positions on international communication, cultural and media globalisation and mediatization of recent years. A further objective of the course is to explore how these theoretical positions and analytical approaches can be applied in both empirically oriented research and concrete initiatives of strategic communication in a globalised media context. That is, the course seeks to address questions of methodology, from doing academic field research to doing hands-on empirical data collection and analysis. Given the fact that the globalisation of mediated communication is closely linked to the dynamics of media convergence, our course will not delimit itself to a consideration of specific media and communication technologies. However, it will pay some specific attention to the present and potential role of mobile phones, social network media and other web-based applications in furthering the global-local interactions at the heart of the agency of individual media users, the media industry and all kind of organisations with a glocalised communicative scope. Each session will be structured along the following model (with some exceptions): 2 1/2 hours of lecture and exercises + 1 1/2 hours of group work on a case that will inform the completion of your assignment. The assignment for the course is built in a way so that students work, develop ideas and produce working material during each course session, having the opportunity to discuss and receive feedback on this material. This, in turn, provides the basis for writing the final essay. Therefore, the essay consists in writing a final, coherent report based on the material produced, collected and discussed during the course.
Expected work effort (ECTS-declaration)	Forventet arbejdsindsats i forbindelse med kurset: • 24 timer: Konfrontationstimer fordelt på forelæsninger og øvelser • 60 timer: 2,5 timers forberedelsestid per konfrontationstime • 40 timer: Eksamensopgave • 11 timer: Andre aktiviteter

	135 timer i alt (1 ECTS point = 27 arbejdstimer) Forberedelsestid indebærer både læsning af kursets pensum, samt løsning af diverse opgaver undervejs på kurset, som kræver forberedelse hjemmefra. Andre aktiviteter omfatter semesterintroduktion, litteratursøgning, deltagelse i diverse foredrag, seminarer, evaluering, mv.
Evaluation- and feedback forms	The student(s) will receive teacher and peer feedback in class discussions, exercises and group work. In addition, the student(s) receives feedback from the teacher in connection with the exam. This feedback will focus on weaknesses and strengths of the student work. Every 3rd year, a formal evaluation takes place. The evaluation takes the form of a digital questionnaire that is sent to the head of studies as well as the study board. The teacher may carry out their own informal evaluation (during or after the course). Informal evaluations stay with the teacher unless they find it relevant to share it with the head of studies.
Administration of exams	IKH Studyadministration (ikh-studyadministration@ruc.dk)
Responsible for the activity	Norbert Wildermuth (norbert@ruc.dk)
ECTS	5
Learning outcomes and assessment criteria	• Knowledge and understanding of a defined subject area within communication, information and media, including knowledge and understanding of current methods that can be used to investigate the subject matter • Knowledge and understanding of current and key theories as well as communications concepts and terms relevant to the subject area • Skills in analysing a concrete research question in communications terms. • Skills in being able to apply relevant theory to a specific communications research question • Skills in being able to use appropriate methods to study a communications-related research question • Competences in independently being able to take responsibility for one's own professional development and specialisation within the subject area.
Overall content	The course includes presentations and critical discussions as well as testing of knowledge about a defined subject area within the field of communications, including the presentation and discussion of concepts, theories and investigative methods.
Teaching and working methods	The course consists of a mix of lectures and discussions, and it can include group work and peer feedback. It is structured around a number of themes that will be presented at the start of the course.
Type of activity	Elective course
Form of examination (p1)	Individual written take-home assignment given by the lecturer. The character limit of the assignment is: 9,600-14,400 characters, including spaces. The character limit includes the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices. The duration of the take-home assignment is 5 days and may include weekends and public holidays. The assignment must document that the student possesses a confident mastery of written English, including grammar and linguistic correctness. Assessment: 7-point grading scale.
Form of Re-examination (p1)	Samme som ordinær eksamen
Exam code(s)	Exam code(s) : U41059

Course days:

Hold: 1

Globalisation and Mediatisation: Dynamics of Contemporary Communication (KOMM)

time	09-09-2021 08:15 til 09-09-2021 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	44.2-40 - theory room (70 fordelt m.60bord/stol og 10 kun stol)
Teacher	Norbert Wildermuth (norbert@ruc.dk)

Globalisation and Mediatisation: Dynamics of Contemporary Communication (KOMM)

time	16-09-2021 08:15 til 16-09-2021 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	44.2-40 - theory room (70 fordelt m.60bord/stol og 10 kun stol)
Teacher	Norbert Wildermuth (norbert@ruc.dk)

Globalisation and Mediatisation: Dynamics of Contemporary Communication (KOMM)

time	23-09-2021 08:15 til 23-09-2021 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	44.2-40 - theory room (70 fordelt m.60bord/stol og 10 kun stol)
Teacher	Norbert Wildermuth (norbert@ruc.dk)

Globalisation and Mediatisation: Dynamics of Contemporary Communication (KOMM)

time	30-09-2021 08:15 til 30-09-2021 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	44.2-40 - theory room (70 fordelt m.60bord/stol og 10 kun stol)
Teacher	Norbert Wildermuth (norbert@ruc.dk)

Globalisation and Mediatisation: Dynamics of Contemporary Communication (KOMM)

time	07-10-2021 08:15 til 07-10-2021 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	44.2-40 - theory room (70 fordelt m.60bord/stol og 10 kun stol)
Teacher	Norbert Wildermuth (norbert@ruc.dk)

Globalisation and Mediatisation: Dynamics of Contemporary Communication (KOMM)

time	14-10-2021 08:15 til 14-10-2021 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	44.2-40 - theory room (70 fordelt m.60bord/stol og 10 kun stol)
Teacher	Norbert Wildermuth (norbert@ruc.dk)

Globalisation and Mediatisation: Dynamics of Contemporary Communication - Exam (KOMM)

time	15-10-2021 12:00 til 20-10-2021 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

Globalisation and Mediatisation: Dynamics of Contemporary Communication - Reexam (KOMM)

time	03-01-2022 10:00 til 08-01-2022 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt