

# Business Studies and Management & Leadership Processes

## About the course

Subject	Virksomhedsstudier / Business Administration and Leadership
Activitytype	master course
Teaching language	English
Registration	<p>You register for activities through <a href="#">stads selybetjening</a> during the announced registration period, which you can see on the <a href="#">Study administration homepage</a>.</p> <p>When registering for courses, please be aware of the potential conflicts and overlaps between course and exam time and dates. The planning of course activities at Roskilde University is based on the recommended study programmes, which should not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programmes, an overlap of lectures or exam dates may occur depending on which courses you choose.</p>
Detailed description of content	<p>Via the course, students gain critical insight into both classic and modern theories of business management and business studies.</p> <p>The course aims to enable students to understand and analyse companies and management processes, with special reference to recent organisational and managerial forms.</p> <p>The course encompasses both a general overview and specialisation within methodological and theoretical approaches to the study of companies and management processes. The course follows current trends in the field and integrates these with understanding of how to analyse complex issues in and around companies and management. The teaching takes the form of both classes and group work, and is placed in relation to the concurrent project work.</p>
Expected work effort (ects-declaration)	Lectures: 36 hours, Preparation (reading + small exercises): 101 hours, preparation of group synopsis and poster 115 hours per student (including feedback), exam (including preparation of small presentation) 20 hours, a total of 270 hours (total 10 ects)
Course material and reading list	<p><b>Course literature:</b></p> <p>Carroll, B. J. Ford &amp; S. Taylor: Leadership. Contemporary critical perspectives. 2nd ed., Sage 2019.</p> <p>Stacey, Ralph D., &amp; Chris Mowles: Strategic Management and Organisational Dynamics.: The challenge of complexity to ways of thinking about organisations. Pearson 2016. Seventh Edition.</p> <p>In addition to these two basic textbooks, the reading list consists of scientific articles for each lecture. The curriculum will appear at Moodle with links to articles in the library database.</p>
Evaluation- and feedback forms	The groups will get the opportunity to get feedback on their synopsis ideas before hand-in (last course session). Mid-term evaluation and final written evaluation.
Administration of exams	ISE Studyadministration ( <a href="mailto:ise-studyadministration@ruc.dk">ise-studyadministration@ruc.dk</a> )
The responsible course lecturer	Margit Neisig ( <a href="mailto:neisig@ruc.dk">neisig@ruc.dk</a> )
ECTS	10
Learning outcomes and assessment criteria	<ul style="list-style-type: none"><li>● <b>Knowledge and understanding:</b> Knowledge and understanding of management definitions and perspectives on management</li><li>● Knowledge and understanding of certain recent management theories that aim to explain current management issues</li><li>● Knowledge and understanding of recent analytical perspectives on businesses and management processes in the context of complex and changeable business and organisational issues and relationships with the outside world</li><li>● Knowledge and understanding of scientific analyses of businesses' organisational and management processes and issue</li></ul>

- Knowledge and understanding of core analytical strategies and methods used to analyse businesses and transformation processes

- **Skills:**

Being familiar with classical and recent literature on management and organisation processes

- Being able to identify and describe management problems and management processes using the concepts of management theory
- Being able to combine scientific analyses of companies with practical issues in businesses
- Being able to critically evaluate proposals for the design of analyses in relation to the complex situations of businesses
- **Competences:**

In analysing businesses in relation to research questions that are built up through the gaining of an understanding of how businesses work

- In identifying management-related research questions and using the subject area's concepts, theories and perspectives. The work must demonstrate analytical competences and competences in reflection and evaluation
- In translating one's own observations into a relevant analysis and assessment of management
- Being capable of justifying the selection of theories, comparing the viability of theories and perspectives and to understand the distinctive character of various situations

Overall content

As the course progresses, the student will gain critical insight into both classical and recent theories on business management and leadership and business studies. The purpose of the course is to enable students to understand and analyse businesses and management processes, with particular reference to recent organisational and managerial forms. The course includes an overview and specialisation in methodological and theoretical approaches to business studies and management and leadership processes. The course follows current developments in the field and integrates them with an understanding of how to analyse complex research questions in and around businesses and management. The teaching is done via classes and group work and is put into the context of the concurrent project work.

Prerequisites for participation

Currently no data from curriculum.

Prerequisites for participation in the exam

Currently no data from curriculum.

Teaching and working methods

A number of courses are held with lectures lasting 2-4 hours. It is expected that the student will participate in the group work with the preparation of a synopsis and a practice presentation with a poster, including the reporting of any potential contacts with businesses.

Type of activity

Mandatory course

Form of examination (P1)

Individual oral exam based on a synopsis (the written product) and a poster (size: two A2 pages or equivalent) made by the group.

The student begins the exam with a short presentation followed by a dialogue. There may be posed questions in any part of the curriculum.

Permitted group size: 2-6 students.

The character limit of the written product is maximum 21,600 characters, including spaces. The character limits include the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices.

Time allowed for the exam including time used for assessment: 20 minutes.

The students are examined separately.

The assessment is an overall assessment of the written product(s) and the subsequent oral examination..

Permitted support and preparation materials for the oral exam: All.

Assessment: 7-point grading scale.  
Moderation: External examiner.

Form of Re-examination (P1)

Samme som ordinær eksamen

Exam code(s)

Exam code(s) : U41210

Course days:

Hold: 1

## Business Studies and Management & Leadership Processes (BAL, BS)

Time 10-09-2021 10:15 til  
10-09-2021 14:00

Location 05.2-032 - teorirum (65)

Teacher Margit Neisig ( neisig@ruc.dk )

## Business Studies and Management & Leadership Processes (BAL, BS)

Time 17-09-2021 10:15 til  
17-09-2021 14:00

Location 05.2-032 - teorirum (65)

Teacher Margit Neisig ( neisig@ruc.dk )

## Business Studies and Management & Leadership Processes (BAL, BS)

Time 24-09-2021 10:15 til  
24-09-2021 14:00

Location 05.2-032 - teorirum (65)

Teacher Margit Neisig ( neisig@ruc.dk )

## Business Studies and Management & Leadership Processes (BAL, BS)

Time 01-10-2021 10:15 til  
01-10-2021 14:00

Location 05.2-032 - teorirum (65)

Teacher Margit Neisig ( neisig@ruc.dk )

## Business Studies and Management & Leadership Processes (BAL, BS)

Time 08-10-2021 10:15 til  
08-10-2021 14:00

Location 05.2-032 - teorirum (65)

Teacher Margit Neisig ( neisig@ruc.dk )

## Business Studies and Management & Leadership Processes (BAL, BS)

Time 15-10-2021 10:15 til  
15-10-2021 14:00

Location 05.2-032 - teorirum (65)

Teacher Margit Neisig ( neisig@ruc.dk )

## Business Studies and Management & Leadership Processes (BAL, BS)

Time 22-10-2021 10:15 til  
22-10-2021 14:00

Location 05.2-032 - teorirum (65)

Teacher Margit Neisig ( neisig@ruc.dk )

## Business Studies and Management & Leadership Processes (BAL, BS)

Time 29-10-2021 10:15 til  
29-10-2021 14:00

Location 05.2-032 - teorirum (65)

Teacher Margit Neisig ( neisig@ruc.dk )

## Business Studies and Management & Leadership Processes (BAL, BS)

Time 05-11-2021 10:15 til  
05-11-2021 14:00

Location 05.2-032 - teorirum (65)

Teacher Margit Neisig ( neisig@ruc.dk )

## Business Studies and Management & Leadership Processes (BAL, BS)

Time 12-11-2021 10:15 til  
12-11-2021 14:00

Forberedelsesnorm Ikke valgt

Forberedelsesnorm d-vip Ikke valgt

Location 05.1-032 - teorirum 05.1 (65)

Teacher Margit Neisig ( neisig@ruc.dk )

## Business Studies and Management & Leadership Processes - Hand-in, exam (BAL, BS)

Time 15-11-2021 10:00 til  
15-11-2021 10:00

Forberedelsesnorm Ikke valgt

Forberedelsesnorm d-vip Ikke valgt

## Business Studies and Management & Leadership Processes - Oral exam (BAL, BS)

Time 05-01-2022 08:15 til  
14-01-2022 18:00

Forberedelsesnorm Ikke valgt  
Forberedelsesnorm d-vip Ikke valgt

## **Business Studies and Management & Leadership Processes - Hand-in, reexam (BAL, BS)**

Time 08-02-2022 10:00 til  
08-02-2022 10:00  
Forberedelsesnorm Ikke valgt  
Forberedelsesnorm d-vip Ikke valgt

## **Business Studies and Management & Leadership Processes - Oral reexam (BAL, BS)**

Time 17-02-2022 08:15 til  
18-02-2022 18:00  
Forberedelsesnorm Ikke valgt  
Forberedelsesnorm d-vip Ikke valgt