# Project: Business Management and Leadership

## About the course

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| subject | Virksomhedsstudier / Virksomhedsledelse |
| activitytype | master project |
| Teaching language | English |
| Registration | You register for activities through stads selvbetjening during the announced registration period, which you can see on the Study administration homepage.<br><br>When registering for courses, please be aware of the potential conflicts and overlaps between course and exam time and dates. The planning of course activities at Roskilde University is based on the recommended study programmes, which should not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programmes, an overlap of lectures or exam dates may occur depending on which courses you choose. |
| Detailed description of content | The group-based study portfolio description may be an appendix, and thus does not count in the page number. The learning must be reflected on, including how the collective learning processes in connection with cluster meetings/peer feedback etc have been used. It is also very important to reflect on how the choices that the group and its members have made point to the professional profile that the group members want to build, and where it is imagined that the professional profile should lead (further education/labor market, which one would like to orient oneself towards). The group-based study portfolio descriptions should not be comprehensive but should help to sharpen the students' ability to explain what they can and what they have learned when the students enter the labor market.<br><br>**Guidance on the use of quantitative methods in projects and theses**<br><br>If you and your group find quantitative analyses relevant to answer your research question, and your supervisor cannot help, here is an offer of assistance.We offer a workshop where a group of researchers will talk about how to use quantitative data in projects and theses. We will present an overview of publicly available data sets, as well as the your possibilities, if you wish to collect your own data. We expect you to have taken a course in basic quantitative methods (BC 8 or equivalent).<br><br>**The workshop is held on September 29, 12:15-02:00 pm, in theory room 25.3-005**<br><br>After the workshop you/your group will have the opportunity to book an appointment with a skilled student, Trine Cosmus Nobel, who will help with downloading and preparing data for analysis and interpretation. Write to nobel@ruc.dk to schedule an appointment. If you need extra guidance on any particular issue, you will be referred to a relevant researcher. |
| Project Process | The project supervision is complemented by a project process which includes the following elements:<br><br>• Group formation process<br>• 2 cluster seminars: a) problem field seminar b) internal evaluation based on an extended abstract<br>• Project supervision to an extent that depends on group size<br>The course in Business Studies and Leadership and Management Processes is project-supporting.<br><br>Regarding cluster seminars:<br><br>For the problem field seminar, it is expected:<br><br>Your group prepares approx. 1 ½ pages that describes the problem field you are investigating and indicate a clear problem statement. You are also expected to have searched for scientific literature on the problem formulation, and prepared a preliminary list of references. Your preliminary ideas on how to investigate the problem statement should also be described. The cluster supervisor sets up a peer feedback plan to help sharpen your problem formulation and thus the project. You are also expected to provide peer feedback to other project groups<br><br>Regarding internal evaluation:<br><br>To be held just before the intensive final phase of project writing. |

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| | Here it is expected that you have done most of the work, - you now only have to write the final report. Therefore, you can write an extended abstract with:<br><br>● Problem area<br><br>● Problem definition<br><br>● Method - your empirical work<br><br>● Theory<br><br>● Analysis/discussion<br><br>● Expected conclusion<br><br>Page restriction: approx. 5-6 pages<br><br>Again, you give and receive peer feedback, which sharpens your work in the last intensive project phase. |
| Expected work effort (ECTS-declaration) | 50% of the workload in a semester = 15 ects. This is 405 hours including exam per group member |
| Course material and Reading list | Project literature is selected by the project group. |
| Evaluation- and feedback forms | It is expected that:<br><br>● it is the group who contacts the supervisor<br>● the group from the beginning aligns expectations with each other and with the supervisor.<br>● the group continuously evaluates among themselves<br>● Mid-term, as well as final evaluation, are conducted orally with the supervisor<br>● also, a survey-based semester evaluation is carried out |
| Head of studies/ academic coordinator | Margit Neisig (neisig@ruc.dk) |
| Administration of exams | ISE Studyadministration (ise-studyadministration@ruc.dk) |
| Responsible for the activity | Margit Neisig (neisig@ruc.dk) |
| ECTS | 15 |
| Learning outcomes and assessment criteria | ● **Knowledge and understanding:**<br><br>About businesses' concrete development, organisation and management<br>● **Skills:**<br><br>Combining theoretical and practical business studies using external frameworks and internal conditions for the business's actions<br>● Completing, documenting and presenting problem-oriented analyses and analysis result<br>● Giving constructive feedback to other students academic work and reflecting upon the feedback given from other students.<br>● **Competences:**<br><br>Critically formulating and evaluating businesses' development processes and management types and their financial and social organisation<br>● Formulating clear problem-oriented considerations and demonstrating a confident methodological understanding |
| Overall content | The objective of the project work is for the student to:<br><br>● Focus on one or more of the areas covered by the master module<br>● Combining theoretical and practical business studies<br>● Including external and internal frameworks for the business's actions<br>● Demonstrating a convincing progression in terms of the knowledge and understanding acquired during the bachelor´s programme |

- Orienting towards a critical understanding of the business's development, organisation and management
- Demonstrating clear problem-oriented considerations and demonstrating a confident understanding of methodology

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| Teaching and working methods | The project work is prepared in groups of 2-7 students. During the course of the project work, the students will receive guidance from supervisors determined by the Board of Studies.<br><br>The project supervision is complemented by a project supporting process which includes the following elements:<br><br>1) Group formation 2) Problemoriented seminar 3) Internal evaluation<br><br>Students under the study regulations for Business Management and Leadership and Business studies can write this project together. |
| Type of activity | Project |
| Form of examination (p1) | Group exam for the participants in the project work.<br><br>The exam is based on the students' project report including the group based study portfolio. The exam includes individual presentations on a topic of the students' own choice. The topic must be relevant to the issues highlighted in the project report. Each individual presentation including questions lasts up to 5 minutes. The individual presentations are followed by a dialogue between the students and the assessors based on the project.<br><br>There may be posed questions related to the subject area of the project report and the project support process' relevance and significance for the project process.<br><br>The assessment is individual and is based on the project report and the student´s oral performance.<br><br>Permitted group size: 2-7 students.<br><br>The character limits of the project report are:<br>For 2 students: 69,600-122,400 characters, including spaces.<br>For 3 students: 69,600-122,400 characters, including spaces.<br>For 4 students: 69,600-122,400 characters, including spaces.<br>For 5 students: 69,600-163,200 characters, including spaces.<br>For 6 students: 69,600-204,000 characters, including spaces.<br>For 7 students: 69,600-204,000 characters, including spaces.<br>The character limits include the cover, table of contents, summary, bibliography, figures and other illustrations, but exclude any appendices.<br><br>The project report must include a summary in English, that is part of the assessment and a group based study portfolio.<br><br>Time allowed for exam including time used for assessment is for:<br>2 students: 60 minutes.<br>3 students: 75 minutes.<br>4 students: 90 minutes.<br>5 students: 105 minutes.<br>6 students: 120 minutes.<br>7 students: 135 minutes.<br><br>Spelling and communication skills in the project report are part of the assessment.<br><br>Permitted support and preparation materials during the exam: All.<br><br>Assessment: 7-point grading scale.<br>Moderation: Internal co-assessor. |
| Form of Re-examination (p1) | Samme som ordinær eksamen |
| Exam code(s) | Exam code(s) : U40812 |

## Course days:

Hold: Cluster w. Jaweed Agha

## Proejct in Business Management and Leadership - Cluster w. Jaweed Aghan (BAL, BS)

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| time | 21-10-2021 12:15 til<br>21-10-2021 16:00 |
| forberedelsesnorm | ikke valgt |
| forberedelsesnorm D-VIP | ikke valgt |
| location | 07.2-033 - undervisningslokale (30) |
| Teacher | Jaweed Agha ( jaweed@ruc.dk ) |

## Proejct in Business Management and Leadership - Cluster w. Jaweed Aghan (BAL, BS)

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|---|---|
| time | 02-12-2021 12:15 til<br>02-12-2021 16:00 |
| forberedelsesnorm | ikke valgt |
| forberedelsesnorm D-VIP | ikke valgt |
| location | 28b.0-05 - lille teorirum (20) |
| Teacher | Jaweed Agha ( jaweed@ruc.dk ) |