Project: The Firm's Resources, Value Creation and Innovation and/or Strategic Management, Responsibility and Legitimacy

About the course

subject	Virksomhedsstudier / Virksomhedsledelse
activitytype	master project
Teaching language	English
Registration	You register for activities through stads selvbetjening during the announced registration period, which you can see on the Study administration homepage. When registering for courses, please be aware of the potential conflicts and overlaps between course and exam time and dates. The planning of course activities at Roskilde University is based on the recommended study programmes, which should not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programmes, an overlap of lectures or exam dates may occur depending on which courses you choose.
Detailed description of content	The project work is performed in groups of 2-7 students. During the project work, students receive guidance from supervisors to an extent determined by the Study Board. Students from Business Studies and Business Administration and Leadership may write this project together. **Guidance on the use of quantitative methods in projects and theses** If you and your group find quantitative analyses relevant to answer your research question, and your supervisor cannot help, here is an offer of assistance.We offer a workshop where a group of researchers will talk about how to use quantitative data in projects and theses. We will present an overview of publicly available data sets, as well as the your possibilities, if you wish to collect your own data. We expect you to have taken a course in basic quantitative methods (BC 8 or equivalent). **The workshop is held on September 29, 12:15-02:00 pm, in theory room 25.3-005** After the workshop you/your group will have the opportunity to book an appointment with a skilled student, Trine Cosmus Nobel, who will help with downloading and preparing data for analysis and interpretation. Write to nobel@ruc.dk to schedule an appointment. If you need extra guidance on any particular issue, you will be referred to a relevant researcher.
Project Process	The project supervision is complemented by a project process which includes the following elements: • Group formation process • 2 cluster seminars: a) problem field seminar b) internal evaluation based on an extended abstract • Project supervision to an extent that depends on group size The courses in The Firm's Resources and Value Creation and/or Strategic Management, Corporate Responsibility, and Legitimacy are project-supporting. Regarding cluster seminars: For the problem field seminar, it is expected: Your group prepares approx. 1 ½ page that describes the problem field you are investigating and indicate a clear problem statement. You are also expected to have searched for scientific literature on the problem formulation, and prepared a preliminary list of references. Your preliminary ideas on how to investigate the problem statement should also be described. The cluster supervisor sets up a peer feedback plan to help sharpen your problem formulation and thus the project. You are also expected to provide peer feedback to other project groups Regarding internal evaluation: To be held just before the intensive final phase of project writing. Here it is expected that you have done most of the work, - you now only have to write the final report. Therefore, you can write an extended abstract with: • Problem area • Problem definition

	● Method - your empirical work ● Theory ● Analysis/discussion ● Expected conclusion Page restriction: approx. 5-6 pages Again, you give and receive peer feedback, which sharpens your work in the last intensive project phase.
Expected work effort (ECTS-declaration)	50% of the workload in a semester = 15 ects. This is 410 hours including exam per group member
Course material and Reading list	Project literature is selected by the project group.
Evaluation- and feedback forms	It is expected that: ● it is the group who contacts the supervisor ● the group from the beginning aligns expectations with each other and with the supervisor. ● the group continuously evaluates among themselves ● Mid-term, as well as final evaluation, are conducted orally with the supervisor ● also, a survey-based semester evaluation is carried out
Head of studies/ academic coordinator	Margit Neisig (neisig@ruc.dk)
Administration of exams	ISE Studieadministration (ise-studieadministration@ruc.dk)
Responsible for the activity	Margit Neisig (neisig@ruc.dk)
ECTS	15
Learning outcomes and assessment criteria	● Knowledge and understanding: About the business's concrete resources, value creation and innovation and/or strategic management, responsibility and legitimacy. ● Skills: Combining theoretical and practical business studies applying external frameworks and internal conditions of the actions of a business ● Giving constructive feedback to other students academic work and reflecting upon the feedback given from other students. ● Completing, documenting and presenting problem-oriented analyses and analytical results ● Competences: Critically formulating and evaluating the development processes and management style of a business, as well as financial and social organisation ● Clearly formulating problem-oriented considerations and demonstrating a solid methodological understanding
Overall content	The aim of the project work is for the student to: ● Focus on one or more of the areas covered by the master module. ● Combine theoretical and practical business studies. ● Include external and internal frameworks for the actions of a business. ● Demonstrate a convincing progression in terms of the knowledge and understanding acquired during the bachelor programme. ● Orient towards a critical understanding of the development, organisation and management of a business. ● Demonstrate clear problem-oriented considerations and show a solid understanding of methodology.

Teaching and working methods	The project work is prepared in groups of 2-7 students. During the course of the project work, the students will receive supervision by designated supervisors to an extent determined by the Board of Studies. The project supervision is complemented by a project supporting process which includes the following elements: 1) Group formation 2) Problemoriented seminar 3) Internal evaluation.
Type of activity	Project
Form of examination (p1)	Group exam for the participants in the project work. The exam is based on the students' project report including the group based study portfolio. The exam includes individual presentations on a topic of the students' own choice. The topic must be relevant to the issues highlighted in the project report. Each individual presentation including questions lasts up to 5 minutes. The individual presentations are followed by a dialogue between the students and the assessors based on the project. There may be posed questions related to the subject area of the project report and the project support process' relevance and significance for the project process. The assessment is individual and is based on the project report including the group based study portfolio and the student´s oral performance. Permitted group size: 2-7 students. The character limits of the project report are: For 2 students: 69,600-122,400 characters, including spaces. For 3 students: 69,600-122,400 characters, including spaces. For 4 students: 69,600-122,400 characters, including spaces. For 5 students: 69,600-163,200 characters, including spaces. For 6 students: 69,600-204,000 characters, including spaces. For 7 students: 69,600-204,000 characters, including spaces. The character limits include the cover, table of contents, summary, bibliography, figures and other illustrations, but exclude any appendices. The project report must include a summary in English, that is part of the assessment and a group based study portfolio. Time allowed for exam including time used for assessment is for: 2 students: 60 minutes. 3 students: 75 minutes. 4 students: 90 minutes. 5 students: 105 minutes. 6 students: 120 minutes. 7 students: 135 minutes. Spelling and communication skills in the project report are part of the assessment. Permitted support and preparation materials during the exam: All. Assessment: 7-point grading scale. Moderation: Internal co-assessor.
Form of Re-examination (p1)	Samme som ordinær eksamen
Exam code(s)	Exam code(s) : U41443

Course days:

Hold: Cluster w. Stefan Thorbjørnsen

Project in The Firm's Resources, Value Creation and Innovation and/or Strategic Management, Responsibility and Legitimacy - Project in The Firm's Resources,

Value Creation and Innovation and/or Strategic Management, Responsibility and Legitimacy - Cluster w. Stefan Thorbjørnsen (BAL, BS) (BAL, BS)

time	14-10-2021 15:15 til 14-10-2021 18:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	40.1-39 - workshop-lokale (foldedør sammenlagt lokale) (20)
Teacher	Stefan Thorbjørnsen (stefant@ruc.dk)

Project in The Firm's Resources, Value Creation and Innovation and/or Strategic Management, Responsibility and Legitimacy - Project in The Firm's Resources, Value Creation and Innovation and/or Strategic Management, Responsibility and Legitimacy - Cluster w. Stefan Thorbjørnsen (BAL, BS) (BAL, BS)

time	02-12-2021 15:15 til 02-12-2021 18:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	07.1-008 - undervisningslokale (60)
Teacher	Stefan Thorbjørnsen (stefant@ruc.dk)