

Master Thesis

About the course

subject	Virksomhedsstudier / Virksomhedsledelse
activitytype	thesis
Teaching language	English
Registration	You register for activities through stads selvbetjening during the announced registration period, which you can see on the Study administration homepage .
Detailed description of content	<p>The thesis can be written individually or in groups, and it can be written across Business Administration and Leadership and Business Studies. The thesis must be provided with a description of the course of his/her studies which must include an explanation of the student's development and insights based on how the project work has been completed throughout the whole or parts of the program. This description can be an appendix, and thus does not count in the page number. Reflection must cover the learning process, including how the thesis seminar and the collective learning processes associated with it have been used. It is also very important to reflect on the choices that the student (or the group and its members) have made during the course of the study, and how these choices point towards the academic profile that the group members want to build and where one imagines, this professional profile must lead to at the labor market that one would like to orient oneself towards. The descriptions should not be comprehensive but should help to sharpen the students' ability to explain what they can and what they have learned during the course of this master's program.</p> <p>Guidance on the use of quantitative methods in projects and theses</p> <p>If you and your group find quantitative analyses relevant to answer your research question, and your supervisor cannot help, here is an offer of assistance. We offer a workshop where a group of researchers will talk about how to use quantitative data in projects and theses. We will present an overview of publicly available data sets, as well as the your possibilities, if you wish to collect your own data. We expect you to have taken a course in basic quantitative methods (BC 8 or equivalent).</p> <p>The workshop is held on September 29, 12:15-02:00 pm, in theory room 25.3-005</p> <p>After the workshop you/your group will have the opportunity to book an appointment with a skilled student, Trine Cosmus Nobel, who will help with downloading and preparing data for analysis and interpretation. Write to nobel@ruc.dk to schedule an appointment. If you need extra guidance on any particular issue, you will be referred to a relevant researcher.</p>
Project Process	<p>The thesis starts with a thesis start-up seminar the semester prior to the thesis itself. A thesis contract is handed in to the administration prior to the start, and must be approved by the head of study, who then allocates a thesis supervisor. The thesis is supported by a thesis seminar consisting of 6 seminar sessions with teacher presentations, student presentations and discussions, workshops. The thesis seminar on Business Administration and Leadership and Business Studies is not compulsory, but it gives students a fantastic opportunity to gain advanced knowledge of theory, methodology, literature reviews and philosophy of science as well as the opportunity to present and discuss their own thesis in an informal forum.</p> <p>The Master Thesis Seminar at Business Studies and Business Administration is an advanced master level course touching upon all the main aspects of the thesis writing process.</p> <p>The overall aim of the Master Thesis Seminar is:</p> <ul style="list-style-type: none">• to provide inputs and inspiration for writing the master thesis;• to create a forum where the students have the opportunity to discuss both their own thesis ideas and common themes related to the master thesis writing process. <p>The main themes of the seminar are:</p> <ul style="list-style-type: none">• Problem formulation and its relation to the other elements of the thesis (e.g. theory, method, philosophy of science)• Role and choice of theory and literature reviews• Role and choice of philosophy of science• Role and choice of methodology and research design• Project structure, writing process and writing style• Relations with external organizations/companies

The Master Thesis Seminar at Business Studies and Business Administration is not mandatory, but it gives the students the great opportunity for getting advanced knowledge about theory, methodology, literature review and philosophy of science as well as the opportunity to present and discuss students' own thesis projects in an informal forum.

Therefore, participation to the thesis seminar is especially beneficial in the initial phase of the thesis writing process and this is the reason why it starts almost simultaneously with the official start of the thesis semester.

The Master Thesis Seminar consists of 6 seminars, each taking place approximately every 2 weeks during the master thesis semester.

Each seminar consists of teacher presentations, student presentations and discussions and workshops. The detailed content description of each course seminar:

Seminar 1

In this seminar, we conduct the following activities:

- Present and discuss the academic status of your thesis so far
- Take up relevant academic and administrative issues for discussion
- Make a draft of your own study program description that has to be attached to the final thesis
- Focus on the writing process to get started without many unnecessary deviations.

Seminar 2

In this seminar, we conduct the following activities:

- Presentations and discussions of theory and different ways of applying it in the master thesis
- Discussions on the choice of theory (s) and on theory constructions in your master thesis
- Presentations and discussions of literature reviews and introduction to various types of literature reviews
- Discussion of actual issues relating to your thesis

Seminar 3

In this seminar, we conduct the following activities:

- Presentations, discussions and reflections on method, method selection, method combinations and application in the thesis
- Presentations, discussions and reflections on access to and construction of empirical data.
- Introduction of various data collection techniques
- Presentations and discussions of different types of data sources
- Reflections on opportunities for creating good collaborations with companies in the master thesis process.
- Discussion of actual issues you might have in relation to the master thesis.

Seminar 4

In this seminar, we conduct the following activities:

- Presentations, discussions and reflections on what philosophy of science is with focus on epistemology and ontology
- Presentations, discussions and reflections on the use of philosophy of science in the thesis
- Discussion on actual and specific issues in relation to the philosophy of science in your thesis
- Planning of following seminars
- Final clarifying questions.

Seminar 5

This seminar is based on the students' interests and together we decide the content during the semester.

Seminar 6

Mid-term evaluation for those who want it.

The students will acquire advanced knowledge, skills and competences on several aspects of the master thesis writing process such as theoretical and epistemological choices and application, methodology, different types of advanced literature review, master thesis structure, writing process and writing style. The master thesis seminar both refreshes the students of what they have learned so far in their education as well as introduces new and advanced elements/methods /epistemological angles.

Basic literature

	<p>Will be provided during lectures.</p> <p>Teaching and working methods</p> <p>Teaching consists of lectures, discussions, presentations and mini-workshops where the students discuss and reflect on different aspects of the thesis writing process</p>
Expected work effort (ECTS-declaration)	30 ects, corresponding to 810 working hours including exam.
Course material and Reading list	The student (s) choose literature for the thesis.
Evaluation- and feedback forms	<p>It is expected that:</p> <ul style="list-style-type: none"> • it is the student (s) who contact the supervisor • the student (s) from the beginning aligns expectations both with each other and with the supervisor. • if you are writing a thesis in a group, the students are expected to evaluate with each other on an ongoing basis • that a mid-term and final evaluation is carried out orally with a supervisor • In addition, a survey-based semester evaluation is carried out, where the project process and guidance are evaluated <p>In addition, participation in the thesis seminar will provide students with expanded opportunities for academic feedback.</p>
Head of studies/ academic coordinator	Margit Neisig (neisig@ruc.dk)
Administration of exams	ISE Studyadministration (ise-studyadministration@ruc.dk)
Responsible for the activity	Margit Neisig (neisig@ruc.dk)
ECTS	30
Learning outcomes and assessment criteria	<ul style="list-style-type: none"> • Knowledge and understanding: Research-based knowledge of selected subject areas and understanding of and reflection on how one's own thesis research fits into its academic context • Knowledge and understanding of the academic genre and the academic audience to which the master thesis is addressed. • Skills: Skills in using and mastering scientific theories and methods while working with a defined, professional and relevant research question • Skills in identifying scientific research questions • Skills in analysing, categorising, discussing, arguing, reflecting and evaluating on a scientific basis • Skills in critically addressing and choosing scientific sources, literature, theory and methods • Skills in discussing and participating in academic argumentation • Skills in writing in accordance with academic text norms and for an academic target group • Competences: Competences in independently being capable of initiating, managing and completing a long-term academic research and writing process • Competences in identifying and taking responsibility for one's own professional and written language development and specialisation
Overall content	<p>The master thesis is written on a topic within the programme's subject area, which includes businesses' development, organisation, management, innovation, resources and value creation as well as the world around them.</p> <p>The master thesis is written in the programme's teaching and examination language. The Head of Studies must approve the master thesis outline.</p>
Teaching and working methods	The student must attach a description of the course of his/her studies which must include an explanation of the student's development and insights based on how the project work has been completed throughout the whole or parts of the programme.

The students under this study regulation can write their master thesis together with students writing the master thesis for Business Studies.

Type of activity

Master Thesis

Form of examination (p1)

The Master's Thesis assessment is based on the written product and the oral exam.

The master thesis can be written individually or in a group. Permitted group size: 2-4 students.

The oral exam is individual for students that have written the thesis alone or students that have requested an individual exam. All other oral master thesis exams are conducted as group exams.

The oral exam will be based on the master thesis. The exam is conducted as a dialogue between the student, examiner and external examiner. There may be posed questions related to the subject area(s) that the master thesis covers.

The assessment is individual and based on the student's individual performance.
The assessment is an assessment of the master thesis and the oral performance.

The character limits of the master thesis are:

For 1 student: 122,400-163,200 characters, including spaces.

For 2 students: 163,200-204,000 characters, including spaces.

For 3 students: 163,200-204,000 characters, including spaces.

For 4 students: 163,200-204,000 characters, including spaces.

The character limits include the cover, table of contents, summary, bibliography, figures and other illustrations, but exclude any appendices.

The master thesis must include a summary.

The summary can either be written in English or Danish.

The summary is included in the overall assessment with a weighting of 5 percent.

Time allowed for exam including time used for assessment for:

1 student: 30 minutes.

2 students: 60 minutes.

3 students: 75 minutes.

4 students: 90 minutes.

Spelling and communication skills in the thesis are part of the assessment and will count for 10 percent.

Permitted support and preparation materials at the oral exam: All.

Assessment: 7-point grading scale.

Moderation: External examiner.

Form of Re-examination (p1)

Samme som ordinær eksamen

Exam code(s)

Exam code(s) : U41563

Course days:

Hold: 1

Thesis Workshop (BAL, BS)

time

17-08-2021 13:00 til
17-08-2021 15:30

forberedelsesnorm

ikke valgt

forberedelsesnorm D-VIP

ikke valgt

location

03.1-ne01 - auditorie c (50)

Teacher Ada Scupola (ada@ruc.dk)

Thesis Workshop (BAL, BS)

time 31-08-2021 13:00 til
31-08-2021 15:30

location 04.2-025 - teorirum (40)

Teacher Ada Scupola (ada@ruc.dk)

Thesis Workshop (BAL, BS)

time 14-09-2021 13:00 til
14-09-2021 15:30

location 04.2-025 - teorirum (40)

Teacher Ada Scupola (ada@ruc.dk)

Thesis Workshop (BAL, BS)

time 28-09-2021 13:00 til
28-09-2021 15:30

location 04.2-025 - teorirum (40)

Teacher Ada Scupola (ada@ruc.dk)

Thesis Workshop (BAL, BS)

time 09-11-2021 13:00 til
09-11-2021 15:30

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt

location 04.2-025 - teorirum (40)

Teacher Ada Scupola (ada@ruc.dk)

Thesis Workshop (BAL, BS)

time 07-12-2021 13:00 til
07-12-2021 15:30

location 04.2-025 - teorirum (40)

Teacher Ada Scupola (ada@ruc.dk)

Master Thesis - Hand-in

time 03-01-2022 10:00 til
03-01-2022 10:00

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