

Strategic Management, Corporate Responsibility and Business Legitimacy

About the course

subject	Virksomhedsledelse
activitytype	master course
Teaching language	English
Registration	You register for activities through stads selvbetjening during the announced registration period, which you can see on the Study administration homepage. When registering for courses, please be aware of the potential conflicts and overlaps between course and exam time and dates. The planning of course activities at Roskilde University is based on the recommended study programmes, which should not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programmes, an overlap of lectures or exam dates may occur depending on which courses you choose. In case of too few registrations, the course will be cancelled.
Detailed description of content	Through this course, the student gains a critical insight into strategic management, including how the firm relates itself to the environment, through planning and organizing strategic processes. In recent years, notions of responsibility, ethics, and legitimacy, have moved from the periphery to becoming more central problems of an existential character. The course therefore aims to provide students with a broad understanding of strategic management and responsible leadership. It also aims to provide a range of tools of analysis with which they can analyze specific firms and their challenges, and develop strategic actions, that are legitimate, ethical, and responsible.
Expected work effort (ECTS-declaration)	10 ECTS Lectures in class : 40 hours Preparation and reading: 130 Hours Exam (including preparation): 100 hours Hours in total: 270
Course material and Reading list	Students are introduced to key topics in strategy, including corporate strategy, business strategy, and international strategy. They also examine strategy as practice.
Administration of exams	ISE Studieadministration (ise-studieadministration@ruc.dk)
Responsible for the activity	Jacob Dahl Rendtorff (jacrendt@ruc.dk) Kristian J. Sund (sund@ruc.dk)
ECTS	10
Learning outcomes/ Assessment criteria	• Knowledge about theories regarding the strategic management of the firm, as well as the manager's role in strategic planning and implementation • Understanding of the firm's relationship to its external environment, its responsibility, ethics, and corporate legitimacy • Understanding of strategic capabilities, processes, and organization in relation to changes in the environment • Skills in acquiring knowledge about different theoretical perspectives on the firm's relationship to its environment, and to competitiveness • Skills in relating theoretical reflections to practical situations, where theoretical insights can improve the description of the firm's challenges, strategies and processes • Skills in developing and evaluating relevant strategies on the basis of specific firm examples and contexts • Skills in critically analyzing and communicating knowledge about problems regarding the strategic management, organization and development of the firm, including the firm's responsibility, ethics, and legitimacy • Competence to independently identify and use a range of tools to solve specific strategic problems • Competence to understand the consequences of new knowledge and identify the limits of application of this knowledge • Competence to reflect on the usefulness of theories and tools in a variety of contexts
Overordnet indhold	Through this course, the student gains a critical insight into strategic management, including how the firm relates itself to the environment, through planning and organizing strategic processes. In

recent years, notions of responsibility, ethics, and legitimacy, have moved from the periphery to becoming more central problems of an existential character. The course therefore aims to provide students with a broad understanding of strategic management and responsible leadership. It also aims to provide a range of tools of analysis with which they can analyze specific firms and their challenges, and develop strategic actions, that are legitimate, ethical, and responsible

Type	Elective course
Undervisnings- og arbejdsform	There will be a series of regular lectures, with some associated exercises.
Form of examination (p1)	Individual written take-home assignment given by the lecturer. The character limit of the assignment is: 19,200-24,000 characters, including spaces. The character limit includes the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices. The duration of the take-home assignment is 21 days and may include weekends and public holidays. Assessment: 7-point grading scale.
Form of Re- examination (p1)	Samme som ordinær eksamen
Exam code(s)	Exam code(s) : U41439

Course days:

Hold: 1

Strategic Management, Corporate Responsibility and Business Legitimacy (BAL)

time 10-09-2021 08:15 til
10-09-2021 12:00

location 06.1-032 - teorirum (65)

Teacher Elena Tavella (tavella@ruc.dk)

Strategic Management, Corporate Responsibility and Business Legitimacy (BAL)

time 17-09-2021 08:15 til
17-09-2021 12:00

location 06.1-032 - teorirum (65)

Teacher Elena Tavella (tavella@ruc.dk)

Strategic Management, Corporate Responsibility and Business Legitimacy (BAL)

time 24-09-2021 08:15 til
24-09-2021 12:00

location 06.1-032 - teorirum (65)

Teacher Elena Tavella (tavella@ruc.dk)

Strategic Management, Corporate Responsibility and Business Legitimacy (BAL)

time 01-10-2021 08:15 til
01-10-2021 12:00

location 06.1-032 - teorirum (65)

Teacher Elena Tavella (tavella@ruc.dk)

Strategic Management, Corporate Responsibility and Business Legitimacy (BAL)

time 08-10-2021 08:15 til
08-10-2021 12:00

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt

location 06.1-032 - teorirum (65)

Teacher Sameer Ahmad Azizi (saazizi@ruc.dk)

Strategic Management, Corporate Responsibility and Business Legitimacy (BAL)

time 15-10-2021 08:15 til
15-10-2021 12:00

location 06.1-032 - teorirum (65)

Teacher Jacob Dahl Rendtorff (jacrendt@ruc.dk)

Strategic Management, Corporate Responsibility and Business Legitimacy (BAL)

time 22-10-2021 08:15 til
22-10-2021 12:00

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt

location 06.1-032 - teorirum (65)

Teacher Sameer Ahmad Azizi (saazizi@ruc.dk)

Strategic Management, Corporate Responsibility and Business Legitimacy (BAL)

time	29-10-2021 08:15 til 29-10-2021 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	06.1-032 - teorirum (65)
Teacher	Jeannie Morgan (jmorgan@ruc.dk)

Strategic Management, Corporate Responsibility and Business Legitimacy (BAL)

time	05-11-2021 08:15 til 05-11-2021 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	06.1-032 - teorirum (65)
Teacher	Jacob Dahl Rendtorff (jacrendt@ruc.dk)

Strategic Management, Corporate Responsibility and Business Legitimacy (BAL)

time	12-11-2021 08:15 til 12-11-2021 12:00
location	05.2-032 - teorirum (65)
Teacher	Jacob Dahl Rendtorff (jacrendt@ruc.dk)

Strategic Management, Corporate Responsibility and Business Legitimacy - Exam (BAL)

time	15-11-2021 10:00 til 06-12-2021 10:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

Strategic Management, Corporate Responsibility and Business Legitimacy - Reexam (BAL)

time	07-02-2022 08:15 til 28-02-2022 18:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt