Project-oriented Internship: Innovation and Innovation Management (Business Studies)

About the course

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The student accomplishes a contract (see intranet) which needs to be approved by the
organization that hosts the internship as well as by the Head of Study and the study board.
The internship project is another way of collecting data and learning. The internship project is an academic project within the theme of the semester (according to ordinary projects).
The students write the internship project individually.
The project-supporting course is in Innovation Management (10 ects). The student also elects a course in Advance Methodologies (5 ects) either in Managerial Economics of Innovative Enterprises or in Advanced Finance in Innovative Companies
The student conducts the internship according to the contract (15 ects).
A supervisor is appointed.
50% of the workload in a semester = 15 ects. This is 405 hours including exam.
The student select the project literature.
It is expected that: • the student contacts the supervisor • the student aligns from the beginning expectations with the supervisor. • Mid-term, as well as final evaluation, are conducted orally with the supervisor • also, a survey-based semester evaluation is carried out
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15
 Knowledge and understanding: About innovation and entrepreneurship as a field of research About the process characteristics and systemic characteristics of innovation About how management participates in innovation processes Skills: Combining theoretical and practical studies of business with innovation and innovation management applying external frameworks and internal conditions for innovation Completing, documenting and presenting problem-oriented analyses and analytical results

- Competences:
 - Critically formulating and assessing the development processes and management style of a business, as well as financcial and social organisation
- formulating problem-oriented considerations and demonstrating a solid methodological understanding
- Inependently reflecting upon theory and practice at a high academic level in relation to the function and role that the student has played in the business/organisation

Overall content

The aim of the internship is for the student to acquire professional insights and skillsin working with methodological and theoretical issues related to innovation management and innovation processes and to also acquire professional competences in relation to concrete work tasks in a private or public sector business, organisation or association. The objectives are fulfilled by the student preparing an internship project to demonstrate their ability to work independently scientifically with the organisation and management of innovation in a business and to reflect on the theory and methodology in relation to the job function that the student has had in the business/organisation. In the project report, the students must describe and document the academically relevant elements of the research questions and work tasks they have been allocated and reflect upon the practices that have been observed in the field, the student'a own learning and the relationship between practice and theory within the field.

Teaching and working methods

An internship consists of:

- A maximum of 400 hours, including both the internship and the internship project report
- The preparation of an internship project report, theo bject of wich is for the student to demonstrate the ability to reflect upon their internship in the business/organisation and the qualifications they have used in the process. It must be possible to use the report to discuss the practical experience the student has gained through the internship as opposed to working abstractly and analytically with similar research questions during their academic studies. The project report must refer to the overall academic subject area of the semester.

The internship must be approved by the Board of studies. Before the start of the internship, the student must apply for pre-approval of the Internship host. When processing the application, the Board of Studies must ensure that the student will gain professional competences from the project-oriented internship which, in terms of scope and level, match the competences that could be gained from the ordinary study programme. If the application is approved, the Head of Studies will assign a supervisor. The students will be offered supervision during the internship.

Type of activity

Project-oriented Internship

Form of examination (p1)

Oral exam based on the internship project report and additional material, if any.

The exam begins with a presentation based on the report. The presentation may last up to 3 minutes

The presentation is followed by a dialogue between the student and the assessors on the basis of the internship project report.

There may be posed questions within the main area(s) of the internship report.

The character limit of the internship report is: 60,000-122,400 characters, including spaces. The character limits include the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices.

Time allowed for exam including time used for assessment: 30 minutes.

The assessment is an assessment of the report and the oral performance. Spelling and communication skills in the report are part of the assessment.

Permitted support and preparation materials for the oral exam: All.

Assessment: 7-point grading scale. Moderation: Internal co-assessor.

Form of Reexamination (p1)

Samme som ordinær eksamen

Exam code(s)

Exam code(s): U40717

Course days:

Hold: 1

Project-oriented Internship: Innovation and Innovation Management - Hand-in (BAL, BS)

time 24-05-2022 10:00 til

24-05-2022 10:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

Project-oriented Internship: Innovation and Innovation Management - Oral exam (BAL, BS)

time 01-06-2022 08:15 til

30-06-2022 18:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

Project-oriented Internship: Innovation and Innovation Management - Oral reexam (BAL, BS)

time 01-08-2022 08:15 til

31-08-2022 18:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt