

# Advanced methodology course: Managerial Economics of Innovative Enterprises

## About the course

|   |  |
|---|--|
| subject                                   | Virksomhedsstudier / Virksomhedsledelse  |
| activitytype                              | master course  |
| Teaching language                         | English  |
| Registration                              | <p>You register for activities through <a href="#">stads selybetjening</a> during the announced registration period, which you can see on the <a href="#">Study administration homepage</a>.</p> <p>When registering for courses, please be aware of the potential conflicts and overlaps between course and exam time and dates. The planning of course activities at Roskilde University is based on the recommended study programmes, which should not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programmes, an overlap of lectures or exam dates may occur depending on which courses you choose.</p> <p>In case of too few registrations, the course will be cancelled.</p>  |
| Detailed description of content           | <p>With innovation and leadership perspective in mind, the course covers methods of managerial economics of companies. This includes an advanced discussion on both financial and non-financial performance management methods (e.g. CSR-accounting, knowledge-accounting etc). The aim of the course is to enable the students to analyse and assess companies, and especially innovative companies, their business activities, financial and non-financial decision methods and their business implementation. Thus, the objective of the course goes beyond budgeting and control techniques by visiting modern dynamic methods beyond budgeting as well as reflecting upon them related to different company cases.</p>  |
| Expected work effort (ECTS-declaration)   | <p>Expected work effort is 135 hours, including: lectures 20 hours, preparation 67 hours, and exam 48 hours. This is equivalent to 5 ECTS.</p>   |
| Course material and Reading list          | <p>Literature will be posted at Moodle for each lecture including the lists of exercises.</p>  |
| Evaluation- and feedback forms            | <p>Mid-term and final oral evaluation. Also, a survey-based final evaluation is conducted.</p>   |
| Administration of exams                   | <p>ISE Studyadministration (<a href="mailto:ise-studyadministration@ruc.dk">ise-studyadministration@ruc.dk</a>)</p>  |
| Responsible for the activity              | <p>Slobodan Kacanski (<a href="mailto:kacanski@ruc.dk">kacanski@ruc.dk</a>)<br/>Sameer Ahmad Azizi (<a href="mailto:saazizi@ruc.dk">saazizi@ruc.dk</a>)</p>  |
| ECTS                                      | 5  |
| Learning outcomes and assessment criteria | <ul style="list-style-type: none"><li>• Knowledge and understanding:<br/>Knowledge and understanding of academic and/or scientifically based practice-oriented methods and their application and relevance on an advanced level</li><li>• Being able to communicate and discuss academic and/or scientifically based practice-oriented studies in a type of language that is correct, clear, professionally accurate, well-structured and well-argued</li><li>• Skills:<br/>Carrying out studies and analyses with the aid of academic and/or scientifically based practice-oriented methods</li><li>• Evaluating and selecting methods from research-related and professional practices</li><li>• Competences:<br/>Co-operation with colleagues in the application of various academic and/or scientifically based practice-oriented methods and forms of analysis in relation to relevant issues in research-related and professional contexts</li></ul> |

|                              |   |
|------------------------------|---|
|                              | <ul style="list-style-type: none"> <li>• Reflection on one's own learning and taking responsibility for one's own professional development</li> </ul>   |
| Overall content              | <ul style="list-style-type: none"> <li>• Research and professional premises for academic and scientifically based practice-oriented analyses</li> <li>• Approaches to the use of academic and/or scientifically based practice-oriented tools in research and professional contexts, respectively</li> </ul>  |
| Teaching and working methods | Lectures, exercises, student presentations, peer feedback and discussions. The course requires that the students contribute and participate actively.   |
| Type of activity             | Elective course   |
| Form of examination (p1)     | <p>Individual written take-home assignment given by the lecturer.</p> <p>The character limit of the assignment is: maximum 14,400 characters, including spaces. The character limit includes the cover, table of contents, bibliography, figures and other illustrations, but exclude any appendices.</p> <p>The duration of the take-home assignment is 48 hours and may include weekends and public holidays.</p> <p>Assessment: 7-point grading scale.</p> |
| Form of Re-examination (p1)  | Samme som ordinær eksamen   |
| Exam code(s)                 | Exam code(s) : U41227   |

### Course days:

Hold: 1

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

|                         |  |
|-------------------------|--|
| time                    | 16-02-2022 08:15 til<br>16-02-2022 10:00                                       |
| forberedelsesnorm       | ikke valgt   |
| forberedelsesnorm D-VIP | ikke valgt   |
| location                | 25.2-035 - auditorie 25 (145)  |
| Teacher                 | Slobodan Kacanski ( kacanski@ruc.dk )<br>Sameer Ahmad Azizi ( saazizi@ruc.dk ) |

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

|                         |  |
|-------------------------|--|
| time                    | 23-02-2022 08:15 til<br>23-02-2022 10:00 |
| forberedelsesnorm       | ikke valgt                               |
| forberedelsesnorm D-VIP | ikke valgt                               |
| location                | 25.2-035 - auditorie 25 (145)            |

Teacher Slobodan Kacanski ( kacanski@ruc.dk )  
Sameer Ahmad Azizi ( saazizi@ruc.dk )

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

time 02-03-2022 08:15 til  
02-03-2022 10:00

location 07.2-008 - undervisningslokale (120)

Teacher Sameer Ahmad Azizi ( saazizi@ruc.dk )  
Slobodan Kacanski ( kacanski@ruc.dk )

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

time 09-03-2022 08:15 til  
09-03-2022 10:00

location 04.1-06.1-014 - teorirum 04/06 (130)

Teacher Sameer Ahmad Azizi ( saazizi@ruc.dk )  
Slobodan Kacanski ( kacanski@ruc.dk )

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

time 16-03-2022 08:15 til  
16-03-2022 10:00

location 07.2-008 - undervisningslokale (120)

Teacher Sameer Ahmad Azizi ( saazizi@ruc.dk )  
Slobodan Kacanski ( kacanski@ruc.dk )

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

time 23-03-2022 08:15 til  
23-03-2022 10:00

location 07.2-008 - undervisningslokale (120)

Teacher Sameer Ahmad Azizi ( saazizi@ruc.dk )  
Slobodan Kacanski ( kacanski@ruc.dk )

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

time 30-03-2022 08:15 til  
30-03-2022 10:00

location 07.2-008 - undervisningslokale (120)

Teacher Sameer Ahmad Azizi ( saazizi@ruc.dk )  
Slobodan Kacanski ( kacanski@ruc.dk )

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

time 06-04-2022 08:15 til  
06-04-2022 10:00

|                         |  |
|-------------------------|--|
| forberedelsesnorm       | ikke valgt   |
| forberedelsesnorm D-VIP | ikke valgt   |
| location                | 41.1-14 - biograf 41.1 (152)   |
| Teacher                 | Slobodan Kacanski ( kacanski@ruc.dk )<br>Sameer Ahmad Azizi ( saazizi@ruc.dk ) |

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

|          |  |
|----------|--|
| time     | 27-04-2022 08:15 til<br>27-04-2022 10:00                                       |
| location | 07.2-008 - undervisningslokale (120)   |
| Teacher  | Slobodan Kacanski ( kacanski@ruc.dk )<br>Sameer Ahmad Azizi ( saazizi@ruc.dk ) |

## Managerial economics of innovative enterprises (BAL, BS, VL, VS)

|          |  |
|----------|--|
| time     | 04-05-2022 08:15 til<br>04-05-2022 10:00                                       |
| location | 07.2-008 - undervisningslokale (120)   |
| Teacher  | Sameer Ahmad Azizi ( saazizi@ruc.dk )<br>Slobodan Kacanski ( kacanski@ruc.dk ) |

## Managerial economics of innovative enterprises - Written exam (BAL, BS, VL, VS)

|                         |  |
|-------------------------|--|
| time                    | 13-06-2022 10:00 til<br>15-06-2022 10:00 |
| forberedelsesnorm       | ikke valgt                               |
| forberedelsesnorm D-VIP | ikke valgt                               |

## Managerial economics of innovative enterprises - Written reexam (BAL, BS, VL, VS)

|                         |  |
|-------------------------|--|
| time                    | 24-08-2022 10:00 til<br>26-08-2022 10:00 |
| forberedelsesnorm       | ikke valgt                               |
| forberedelsesnorm D-VIP | ikke valgt                               |