

Recommended study plan

Om kurset

uddannelse

Virksomhedsledelse

kursusgange:

Hold: 1

Business Administration and Leadership

tidspunkt 01-02-2022 00:00 til
01-02-2022 00:00

forberedelsesnorm ikke valgt

forberedelsesnorm D-VIP ikke valgt

Indhold

First Semester

- Business Studies and Management & Leadership Processes (10 ECTS)
- Advanced Organisation Theory (5 ECTS)
- Project: Business Management and Leadership (15 ECTS)

Second Semester

- Mandatory course: Innovation management (10 ECTS)
- Elective course: Advanced methodology (5 ECTS)
- Project or project-oriented internship*: Innovation and innovation management (15 ECTS)

*Only one internship may be taken during the study programme.

Third Semester

- Elective course: Strategic Management, Corporate Responsibility and Business Legitimacy or The Firm's Resources and Value Creation (10 ECTS)
- Mandatory Elective course: Thematic seminar: Leader-Lab (5 ECTS) or Elective course: Thematic seminar: The Firm's External Relations (5 ECTS)
- Project or project-oriented internship*: The Firm's Resources, Value Creation and Innovation and/or Strategic Management, Responsibility and Legitimacy (15 ECTS)

*An internship may only take place once during the course of the education.

Or project-free semester

- Mandatory course: Strategic Management, Corporate Responsibility and Business Legitimacy (10 ECTS)
- Mandatory Elective course: Thematic seminar: Leader-Lab (5 ECTS)
- Elective course: Thematic seminar: The Firm's External Relations (5 ECTS)
- Mandatory course: The Firm's Resources and Value Creation (10 ECTS)

Fourth Semester

- Master Thesis (30 ECTS)