Mandatory course: Digital Media Theory

Title	Mandatory course: Digital Media Theory
Semester	E2022
Master programme in	Media and Communication
Type of activity	Course
Teaching language	English
Study regulation	Read about the Master Programme and find the Study Regulations at ruc.dk

REGISTRATION AND STUDY ADMINISTRATIVE

Registration	Registration is through stads selvbetjeningwithin the announced registration period, as you can see on the Studyadministration homepage. When registering for study activities, please be aware of the potential conflicts between study activities or exam dates. The planning of activities at Roskilde University is based on the recommended study programs which do not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programs, an overlap of lectures or exam dates may occur depending on which courses you choose.
Number of participants	
ECTS	10
Responsible for the activity	Susana Tosca (stosca@ruc.dk) Chris Peters (cpeters@ruc.dk)
Head of study	Chris Peters (cpeters@ruc.dk)
Teachers	
Study administration	IKH Studieadministration (ikh-studieadministration@ruc.dk)
Exam code(s)	U60310

ACADEMIC CONTENT

Overall objective	The course Digital Media Theory introduces students to theoretical perspectives on how digital media technologies impact communication. From social media platforms, to messaging apps, search engines, smartphones, self-tracking devices, big data, the cloud, machine-learning

	algorithms and beyond, the changing media ecology from an era of mass to networked communication reconfigures how institutions and organizations communicate, as well as how people encounter and engage with information. Accordingly, the course teaches students to identify and analyze the sociocultural and political implications of digital media technologies. It presents them with research-based examples of how the relationships between citizens/governments, consumers/companies, and civil society/publics are impacted by the development of global media platforms that transcend borders. The course trains them to understand, compare and apply theories, models, and concepts in this interdisciplinary field, including, but not limited to, media and communication studies, digital culture, internet studies, and critical theory, supporting the semester's project work and preparing students to choose between the different subject profiles on the second semester.
Detailed description of content	
Course material and Reading list	
Overall plan and expected work effort	The course takes place intensively over the first half of the semester. It supports the project work in the 1st semester and prepares the student to choose between the different academic profiles that are offered in the 2nd semester. The total study effort for the student (ECTS points converted into hours) = 270 hours. The hours are divided as follows: ● Course teaching: 48 hours ● Preparation: 108 hours ● Exam: 80 hours ● Other activities: 34 hours (semester start, literature search, guest lectures, etc.)
Format	In principle, teaching activities take place on campus. The teaching can be arranged so that one or more activities take place elsewhere than at Roskilde University. This can also be online.
Evaluation and feedback	Evaluation will be based on the evaluation practice of the study board.
Programme	
ASSESSMENT	
Overall learning outcomes	At the end of the course, the student is able to: ● Demonstrate knowledge of central theories and analytical approaches to study the impact of digital media technologies on communication. ● Identify and interrelate the different levels of mediated communication practice, from individual uses, to organizational strategies and governance, and national and international regulation. ● Define and compare media technologies in terms of their technological and communicative affordances.

	• Analyse and evaluate the risks, problems, and potentials associated with different media infrastructures, platforms, and devices at the levels of the individual user, public and private organizations. • Critically reflect on key theoretical frameworks and concepts introduced in the course and be able to communicate this in a manner that is academically accurate and clear.
Form of examination	Individual oral exam with time for preparation. Time for preparation including time to pick a question by drawing lots: 20 minutes. Time allowed for exam including time used for assessment: 20 minutes. Permitted support and preparation materials: All. Assessment: 7-point grading scale. Moderation: Internal co-assessor.
Form of Re-examination	Samme som ordinær eksamen / same form as ordinary exam
Type of examination in special cases	
Examination and assessment criteria	Exams are an individual oral test. The student draws a question within the course syllabus and has 20 minutes of preparation, including the use of approved support devices and preparation materials. The examination begins with the student presenting their answer to the question, including and drawing upon relevant course literature, and with the inclusion of one or more relevant examples. After this, the rest of the examination takes place as a conversation between the student, examiner, and internal co-assessor. During the examination, questions can be asked about the entire course syllabus. In the assessment, emphasis is placed on the extent to which the student demonstrates the ability to: • Explain the relevant theories, concepts, and models and argue in which situations and contexts these theories, con-cepts and models are appropriate to use. • Relate concrete theories, concepts, and models to concrete and relevant examples. • Critically reflect on core theoretical concepts and their basic assumptions about digital media and communication. • Communicate field specific knowledge clearly in an oral presentation with precise use of concepts, including an introductory presentation that is well-delivered and logically structured in relation to the time available
Exam code(s)	Exam code(s) : U60310

Course days:

Hold: 1

Digital Media Theory (KOMM)

time	05-09-2022 12:15 til 05-09-2022 16:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	40.3-25 - undervisningslokale (50)
Teacher	Susana Tosca (stosca@ruc.dk) Chris Peters (cpeters@ruc.dk)

Digital Media Theory (KOMM)

time	08-09-2022 08:15 til 08-09-2022 12:00
location	40.2-25 - teorirum (foldedør ud til kantineområdet) (50)
Teacher	Chris Peters (cpeters@ruc.dk) Susana Tosca (stosca@ruc.dk)

Digital Media Theory (KOMM)

time	12-09-2022 12:15 til 12-09-2022 16:00
location	40.2-25 - teorirum (foldedør ud til kantineområdet) (50)
Teacher	Chris Peters (cpeters@ruc.dk) Susana Tosca (stosca@ruc.dk)

Digital Media Theory (KOMM)

time	15-09-2022 08:15 til 15-09-2022 12:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	40.2-25 - teorirum (foldedør ud til kantineområdet) (50)
Teacher	Susana Tosca (stosca@ruc.dk) Chris Peters (cpeters@ruc.dk)

Digital Media Theory (KOMM)

time	19-09-2022 12:15 til 19-09-2022 16:00
location	40.2-25 - teorirum (foldedør ud til kantineområdet) (50)
Teacher	Chris Peters (cpeters@ruc.dk) Susana Tosca (stosca@ruc.dk)

Digital Media Theory (KOMM)

time	22-09-2022 08:15 til 22-09-2022 12:00
location	40.2-25 - teorirum (foldedør ud til kantineområdet) (50)
Teacher	Susana Tosca (stosca@ruc.dk) Chris Peters (cpeters@ruc.dk)

Digital Media Theory (KOMM)

time	26-09-2022 12:15 til 26-09-2022 16:00
location	40.2-25 - teorirum (foldedør ud til kantineområdet) (50)
Teacher	Chris Peters (cpeters@ruc.dk) Susana Tosca (stosca@ruc.dk)

Digital Media Theory (KOMM)

time	29-09-2022 08:15 til 29-09-2022 12:00
location	40.3-25 - undervisningslokale (50)
Teacher	Chris Peters (cpeters@ruc.dk) Susana Tosca (stosca@ruc.dk)

Digital Media Theory (KOMM)

time	03-10-2022 12:15 til 03-10-2022 16:00
location	40.2-25 - teorirum (foldedør ud til kantineområdet) (50)
Teacher	Susana Tosca (stosca@ruc.dk) Chris Peters (cpeters@ruc.dk)

Digital Media Theory (KOMM)

time	06-10-2022 08:15 til 06-10-2022 12:00
location	40.2-25 - teorirum (foldedør ud til kantineområdet) (50)
Teacher	Chris Peters (cpeters@ruc.dk) Susana Tosca (stosca@ruc.dk)

Digital Media Theory (KOMM)

time	10-10-2022 12:15 til 10-10-2022 16:00
location	40.2-25 - teorirum (foldedør ud til kantineområdet) (50)
Teacher	Chris Peters (cpeters@ruc.dk) Susana Tosca (stosca@ruc.dk)

Digital Media Theory (KOMM)

time	13-10-2022 08:15 til 13-10-2022 12:00
location	40.2-25 - teorirum (foldedør ud til kantineområdet) (50)
Teacher	Susana Tosca (stosca@ruc.dk) Chris Peters (cpeters@ruc.dk)

Digital Media Theory - Exam (KOMM)

time	24-10-2022 08:15 til 28-10-2022 18:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt
location	44.3-04 - grupperum (8) / 44.3-06 - grupperum (8)

Digital Media Theory - Reexam (KOMM)

time	12-01-2023 08:15 til 13-01-2023 18:00
forberedelsesnorm	ikke valgt
forberedelsesnorm D-VIP	ikke valgt

location	44.3-04 - grupperum (8) / 44.3-06 - grupperum (8)