M3: Management and leadership of social entrepreneurship in a multistakeholder context

Title M3: Management and leadership of social entrepreneurship in a multistakeholder context

Semester E2022

Master programme in

Social Entrepreneurship and Management / Social Entrepreneurship and Management

Type of activity

Course

Teaching language

English

Study regulation

Read about the Master Programme and find the Study Regulations at $\frac{1}{2}$ ruc.dk

REGISTRATION AND STUDY ADMINISTRATIVE

Registration

Sign up for study activities at <u>STADS Online Student Service</u> within the announced registration period, as you can see on the <u>Study administration homepage</u>. When signing up for study activities, please be aware of potential conflicts between study activities or exam dates. The planning of activities at Roskilde University is based on the recommended study programs which do not overlap. However, if you choose optional courses and/or study plans that goes beyond the recommended study programs, an overlap of lectures or exam dates may occur depending on which courses you choose.

Number of participants

ECTS 10

Responsible for the activity

Margit Neisig (neisig@ruc.dk)

Head of study

Luise Li Langergaard (luiseli@ruc.dk)

Teachers

Study administration

IMT Studyadministration (imt-studyadministration@ruc.dk)

Exam code(s) U60221

ACADEMIC CONTENT

Overall objective

The student will gain critical insight into both classical and recent theories on management and leadership relative to social entrepreneurship and social enterprises. The purpose of the course is to enable students to

understand and analyse multi-stakeholder leadership and management related to social entrepreneurship and social enterprises and transformation processes in complex contexts, with particular reference to recent organisational and managerial forms. The course includes an overview and specialization in methodological and theoretical approaches to multi-stakeholder leadership and management processes in social entrepreneurship and social enterprises. The course follows current developments in the field and integrates them with an understanding of how to analyse complex research questions in and around social entrepreneurship, social enterprises and leadership.

Detailed description of content

Themes:

- Intro to the course and to theoretical perspectives on managing and organizing the social enterprise
- Current and future challenges for leadership where does it put SEM?
- Introducing how to work with the leadership analysis in a complex responsive process perspective - synopsis and poster
- Leadership in a historic perspective and classic leadership theories
- Management within the SE field
- Developing the responsive processes perspective
- What creates the processes?
- How are situations described where management creates the future?
- Process studies: Method and analytical strategies
- Leadership as a relation, complexity leadership, Unknowabilities, and authensic leadership
- Network leadership
- Leadership as collective social practices
- Purpose driven and paradoxical leadership

Methods: You will learn methods in how to study microprocesses in leadership situations, and you will apply such methods in a case selected by your group.

Concepts, theories: You will gain a brief overview of classic leadership theories and concepts from both a trait, skill, behavioral and relationship perspective. The course, however, emphasizes recent leadership theories, and discusses the convergence of the general leadership theories and theories specific for social entrepreneurship and management. You are also introduced to methods and analytical perspectives related to a complex responsive process approach.

Data, materials: During the course we will discuss some cases. However, the most comprehensive case, will we selected by your group, and analyzed by your group in regard to your group-synopsis.

Course material and Reading list

Carroll, B. J. Ford & S. Taylor: Leadership. Contemporary critical perspectives. 2nd ed., Sage 2019.

In addition to this basic textbooks, the reading list consists of scientific articles for each lecture. These will appear at Moodle with links to articles in the library database.

Overall plan and expected work effort

Study intensity

10 ECST = 270 hours

Lectures: 36 hours, Preparation (reading + small exercises): 101 hours, preparation of group synopsis 115 hours per student (including feedback), exam (including preparation of small presentation) 20 hours, a total of 270 hours (total 10 ects)

Teaching and learning activities

- In class teaching
- Exercises
- · Working with their own case
- Presentations
- Peer feedback
- Homework individually/in study groups
- Supervision of work with cases

Format

Evaluation and feedback

The course is evaluated with an individual survey and with an oral evaluation in class of the last session of the course.

Programme

ASSESSMENT

Overall learning outcomes

After completing this course, students will be able to:

- Critically discuss and reflect upon classical and recent theories on leadership and management and relate to the field of social entrepreneurship and social enterprises and of why and how classic leadership theories are challenged due to the complex issues and changeable contexts facing social enterprises and other types of organizations.
- Distinguish and discuss process perspectives in organizational and leadership theories.
- Identify and reflect upon leadership and management-related research questions in a multi-stakeholder context.
- Combine and apply process perspectives from organization theories with selected recent leadership and management theories in an analysis of a SE related leadership situation.

Form of examination

Oral group exam based on a product written by a group.

Permitted group size: 2-7 students.

The character limit of the written product is:

For 2 students: maximum 21,600 characters, including spaces.

For 3 students: maximum 21,600 characters, including spaces.

For 4 students: maximum 21,600 characters, including spaces.

For 5 students: maximum 21,600 characters, including spaces.

For 6 students: maximum 21,600 characters, including spaces. For 7 students: maximum 21,600 characters, including spaces.

The character limits include the cover, table of contents, bibliography,

figures and other illustrations, but exclude any appendices.

 $\label{thm:continuity} \mbox{Time allowed for exam including time used for assessment is for:}$

2 students: 20 minutes.

3 students: 35 minutes.

4 students: 50 minutes.

5 students: 65 minutes. 6 students: 80 minutes.

7 students: 90 minutes.

The assessment is individual and based on the student's individual performance.

The assessment is an overall assessment of the written product(s) and the subsequent oral examination..

Permitted support and preparation materials at the oral exam: All.

Assessment: 7-point grading scale. Moderation: Internal co-assessor.

Form of Reexamination

Samme som ordinær eksamen / same form as ordinary exam

Type of examination in special cases

Examination and assessment criteria

The synopsis shall focus on a specific case that reflects specific aspects of leadership in an organizational situation this in within the field of social entrepreneurship and social enterprises. The situation shall be discussed using relevant concepts from the course literature on leadership in complexity and change. The leadership theories must be chosen from the course literature, and only recent ones must be used. The synopsis can be related to the group's semester project

The synopsis must:

- Introduce the knowledge problem by building a theoretical and practical argument that shows the relevance of the selected situation and formulate a problem statement
- Discuss 1-2 recent relevant leadership theories regarding the specific situation. Ask questions about how these theories are relevant in the chosen leadership situation, and what are their strengths/weaknesses in relation to the chosen problem statement?
- Reflect on the choice of methodological design regarding the self-selected problem formulation.
- Analyze the selected case with concepts from the course syllabus on leadership in complexity and change within the field of social entrepreneurship and social enterprises
- Discuss the results of the synopsis and their practical implications for leadership and organization within the field of social entrepreneurship and social enterprises

Assessment will be based on the degree to which the student fulfils the criteria listed above as well as to which degree the student presents well-structured arguments (orally and in the synopsis) based on theoretical literature from the syllabus and secondary or primary empirical evidence related to a case relevant to the course.

Exam code(s)

Exam code(s): U60221

Course days:

Hold: 1

Management and leadership of social entrepreneurship in a multi-stakeholder context (SEM)

time 09-09-2022 08:15 til

09-09-2022 12:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

location 02.1-005 - lille teorirum (30)

Teacher Margit Neisig (neisig@ruc.dk)

Management and leadership of social entrepreneurship in a multi-stakeholder context (SEM)

time 21-09-2022 08:15 til

21-09-2022 12:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

location 07.1-033 - undervisningslokale (30)

Teacher Martin Lund Kristensen (malupe@ruc.dk)

Management and leadership of social entrepreneurship in a multi-stakeholder context (SEM)

time 28-09-2022 08:15 til

28-09-2022 12:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

location 03.1-w01 - klyngerum 1 (30)

Teacher Maria Duclos Lindstrøm (marial@ruc.dk)

Martin Lund Kristensen (malupe@ruc.dk)

Management and leadership of social entrepreneurship in a multi-stakeholder context (SEM)

time 05-10-2022 08:15 til

05-10-2022 12:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

location 02.1-095 - kort og sten-salen (60)

Teacher Martin Lund Kristensen (malupe@ruc.dk)

Management and leadership of social entrepreneurship in a multi-stakeholder context (SEM)

time 12-10-2022 08:15 til

12-10-2022 12:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

location 02.1-005 - lille teorirum (30)

Teacher Maria Duclos Lindstrøm (marial@ruc.dk)

Martin Lund Kristensen (malupe@ruc.dk)

Management and leadership of social entrepreneurship in a multi-stakeholder context (SEM)

time 19-10-2022 08:15 til

19-10-2022 12:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

location 02.1-005 - lille teorirum (30)

Teacher Maria Duclos Lindstrøm (marial@ruc.dk)

Management and leadership of social entrepreneurship in a multi-stakeholder context (SEM)

time 26-10-2022 08:15 til

26-10-2022 12:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

location 03.1-e37 - klyngerum 3 (30)

Teacher Margit Neisig (neisig@ruc.dk)

Management and leadership of social entrepreneurship in a multi-stakeholder context (SEM)

time 02-11-2022 08:15 til 02-11-2022 12:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

location 02.1-005 - lille teorirum (30)

Teacher Maria Duclos Lindstrøm (marial@ruc.dk)
Martin Lund Kristensen (malupe@ruc.dk)

Management and leadership of social entrepreneurship in a multi-stakeholder context (SEM)

time 23-11-2022 08:15 til

23-11-2022 12:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

location 03.1-e37 - klyngerum 3 (30)

Teacher Maria Duclos Lindstrøm (marial@ruc.dk)

Martin Lund Kristensen (malupe@ruc.dk)

Management and leadership of social entrepreneurship in a multi-stakeholder context (SEM)

time 30-11-2022 08:15 til

30-11-2022 12:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

location 03.1-e37 - klyngerum 3 (30)

Teacher Maria Duclos Lindstrøm (marial@ruc.dk)

Martin Lund Kristensen (malupe@ruc.dk)

M3: Management and leadership of social entrepreneurship in a multi-stakeholder context - Synopsis hand-in (SEM)

time 04-01-2023 10:00 til

04-01-2023 10:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

M3: Management and leadership of social entrepreneurship in a multi-stakeholder context - Oral examination (SEM)

time 12-01-2023 08:15 til

13-01-2023 18:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

location 44.2-01 - mødelokale (15)

Teacher Maria Duclos Lindstrøm (marial@ruc.dk)

Martin Lund Kristensen (malupe@ruc.dk)

M3: Management and leadership of social entrepreneurship in a multi-stakeholder context - Reexam: Synopsis hand-in (SEM)

time 13-02-2023 10:00 til

13-02-2023 10:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

M3: Management and leadership of social entrepreneurship in a multi-stakeholder context - Oral reexamination (SEM)

time 17-02-2023 08:15 til

17-02-2023 18:00

forberedelsesnorm ikke valgt forberedelsesnorm D-VIP ikke valgt

location 03.1-e09 - mødelokale (6)