

Recommended study plan

Om kurset

uddannelse

Media and Communication

Anbefalet
studieforløb

1st semester

- Digital Media Theory (course, 10 ECTS)
- Mixed Methods in Media and Communication Research (course, 10 ECTS)
- Media Platforms and Communication Practices (project, 10 ECTS)

2nd semester

Students can choose between the following subject areas (profiles):

- Corporate Communication
- Global Communication

Corporate Communication

- Communication Strategy and Management (course, 10 ECTS)
- Corporate Communication: Reputation and Stakeholders (project, 20 ECTS)

Global Communication

- Communicating Diversity and Inclusion (course, 10 ECTS)
- Global Communication: Equity and Ethics (project, 20 ECTS)

3rd semester

- Project-oriented Internship (30 ECTS) or
- Elective courses (3 x 10 ECTS)
 - Visual Communication and Digital Culture
 - Trends in Digital Media and Communication theory
 - Cross Media Communication and Design
 - Audience, target group and data analysis: from segmentation to big data

The student can choose to take elective courses at Roskilde University, at other Danish universities, or during a study exchange at a foreign university.

4th semester

- Master Thesis (30 ECTS)